

Hillsboro Village to get another women's boutique

[Lizzy Alfs](#), lalfs@tennessean.com 2:28 p.m. CDT May 14, 2015



Hill Center Acklen is nearing completion at the corner of 21st and Acklen avenues in Hillsboro Village. Women's boutique Revv has frontage along 21st Avenue and is aiming for a mid-July opening.

Hillsboro Village is getting another shopping destination for women's clothing and accessories.

Laci Bonner, an Arkansas native who recently relocated to Nashville, plans to open an "affordable" fashion boutique called Revv at the new Hill Center Acklen development on the corner of 21st and Acklen avenues.

Revv will be the second retail shop for Bonner, who also owns an established store called The Rage in Arkansas and operates a warehouse for the business's online orders.

Bonner said she was ready for a new challenge after operating her Arkansas retail store for five years. She had her first taste as an entrepreneur when she worked at her father's motorcycle shop and diversified the business by bringing in denim for teens and women in their 20s.

She said she "fell in love" with Nashville when she came to visit for New Year's Eve.

"Ever since New Year's Eve, I've been trying to figure out how I could move (to Nashville) and what I could do in women's retail," Bonner said.

Shortly after, she moved to Music City and signed a lease for a 1,300-square-foot retail space in Hillsboro Village. The H.G. Hill project is nearing completion, with first-floor retail and restaurant space, 42 apartments and a 118-space parking garage. Other tenants in the building include Double Dogs, Native + Nomad boutique, Revelator Coffee, Uncle Classic Barbershop, The Pilates Garage and Jeni's Splendid Ice Creams.

"We are pleased to have Revv join us at Hill Center Acklen," H.G. Hill CEO Jimmy Granbery said in a statement. "Laci Bonner's boutique rounds out our tenant mix nicely and with her opening, we are 100 percent occupied."

Revv has frontage along 21st Avenue. Bonner is aiming for a mid-July opening.

"Hillsboro Village just felt the homiest and the coziest to me," Bonner said. "It kind of is a reflection of where I'm from in a way where it's small and quaint and has the original feel. The energy here is so refreshing, and it's amazing to see the community work together the way they do."

Bonner described the store as a "true reflection" of her personal style. It will merge edgy, rock 'n' roll fashion with classy styles, she said. Most items in the store will be priced below \$75.

"I'm trying to bridge that gap of good, trendy looks that meet the Nashville vibe but at an affordable price," Bonner said.

A small section in the store will feature a different local artist every month.

Bonner said she has done her research to ensure Revv offers something different from existing boutiques in the neighborhood.

The additions of Native + Nomad and Revv bring new options to Hillsboro Village's already-established shopping scene. Other options for women's apparel in the neighborhood include The Impeccable Pig, Festivity, Tennessee Chic, Posh and Pangaea.