



## **HILL CENTER AT GREEN HILLS ATTRACTS ANTHROPOLOGIE, WEST ELM, CALIFORNIA PIZZA KITCHEN, MERRELL, SWOOZIE'S AND FRANCESCA'S COLLECTIONS**

### **Major Retailers and Restaurants Ready to Open First Tennessee Stores in Fall 2007**

**Nashville, Tenn. (November 3, 2006)** – Retailers Anthropologie, west elm and Merrell, and restaurant chain California Pizza Kitchen will open stores next fall in Nashville – their first locations in the city and the state – while Swoozie's and Francesca's Collections each open their first store in Nashville.

All have signed leases to become part of the new \$70 million Hill Center at Green Hills, a mixed-use lifestyle center being developed on Hillsboro Road in Green Hills by Nashville-based H.G. Hill Realty Company LLC that will combine over 220,000 square feet of retail, dining and office facilities.

The companies join Whole Foods Market – which last spring signed on as the Hill Center's anchor retailer. Other stores that have committed to space include P.F. Chang's Pei Wei Asian Diner, clothing retailer Posh, children's wear retailer Snap, cosmetics retailer Cosmetic Market and Take-Out Café, restaurant Zoes Kitchen and jeweler E. J. Sain.



**Hill Center elevation from  
Hillsboro Road.**

Store space commitments to date already account for nearly 80% of Hill Center's available retail and dining space with a year remaining before the facility opens according to Jimmy Granbery, H.G. Hill Realty Company's chief executive officer.

“Our focus in designing Hill Center has been the creation of a unique atmosphere and experience for our tenants and customers,” Granbery says. “We’ve been extremely diligent in the development of this project and wanted to bring something to Nashville and Green Hills that would add value to the community. We promised a different kind of shopping environment by its look, feel and presence – and we’re attracting retail partners that fit very well into this concept.”

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**Anthropologie** is an innovative lifestyle retailer that offers an uncommon selection of merchandise to women ages 30 to 45. The product assortment, which includes apparel and accessories, bath & body, home décor, decorative antiques and one-of-a-kind objects, is presented in engaging, site-specific store environments. Founded in 1992 by the Philadelphia-based Urban Outfitters Inc., Anthropologie currently maintains 84 stores in 24 states and markets to its customers through a catalog and website as well.



**Anthropologie merchandises its products around lifestyle themes.**

Casual dining restaurant chain **California Pizza Kitchen**, which has 196 restaurants in 28 states, has found its niche in the premium pizza segment. The company is known for its imaginative line of hearth-baked pizzas such as BLT, Thai Chicken and the “Original BBQ Chicken Pizza” and has popularized the “California-style” pizza that focuses on unique toppings. The Beverly Hills-based chain also offers a broad selection of pastas, salads, soups, sandwiches and desserts.



**Guests will experience California Pizza Kitchen’s new store design at Hill Center.**

**west elm**, which is owned by San Francisco-based home furnishings specialty retailer Williams-Sonoma, Inc., offers stylish, high-quality furniture and accessories – from tableware and lighting to bedding, towels and gifts. Its high ceiling, loft-style store environments showcase the newest in-home design components, with store areas dedicated to each room of the house. The company has earned a reputation for affordable style and its locations have become a destination lifestyle shopping experience featuring unique, exclusive and innovative products and design.

Typically found in only the most fashionable neighborhoods across the country in cities like Santa Monica, Coconut Grove, San Diego, Dallas and Chicago, the Green Hills location will be west elm’s 23rd store.

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Houston-based **Francesca's Collections** offers an eclectic selection of women's jewelry along with accessories for fashion and home – such as handbags, belts, lamps and bath and body products. The brand is known for offering the latest designs in jewelry and sourcing unique items from artists and dealers from around the world. Founded in 1999, the chain has already grown to more than 50 stores including Tennessee locations in the Memphis, Knoxville and Chattanooga areas.

**Merrell** will offer over 350 styles of Merrell brand performance and outdoor shoes. Known for their edgy, fashion-forward design, the shoes offer men, women and children a variety of looks in sandals, slides, mocs, lace ups and boots – in addition to Merrell apparel, which the company will launch in Fall 2007. The Hill Center store will be only the third U.S. store carrying the Merrell name.



**Merrell offers performance footwear in a contemporary, fashion-forward environment.**

Atlanta-based **Swoozie's** will bring its unique, upscale contemporary gift store concept that centers around presents, paper and printing. Stores offer the largest selection of designer invitations (for all occasions) in the country along with substantial paper inventory for personalized stationery. Lithography and thermograph printing and design services are also available making Swoozie's particularly popular with brides and those planning events and celebrations. Those simply in need of a good gift idea will not only find hundreds of products (many seasonal) but store associates trained in the art of gift giving. Swoozie's currently has 15 locations in Southeastern states, including one in the Memphis area.

Among other companies that have committed to locations at Hill Center:

- **Cosmetic Market and Take-Out Café** will relocate its current Green Hills store at 4009 Hillsboro Road – bringing its 5,000 high-end bath and body, skin care and cosmeceutical products from brands like Cargo, Philosophie, Bare Essentials, Urban Decay and Hard Candy to a larger location at Hill Center.
- Eclectic, fashion-oriented **Posh** will open its second Nashville store and include a music bar concept amidst its specialty clothing lines from brands like Diesel, Serfontaine, Gsus, G-Star and Da'mage.
- **Pei Wei Asian Diner**, a quick casual restaurant from P.F. Chang's China Bistro, serving high quality wok-cooked Asian flavors will open its second Nashville location.

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- **Snap Kids Gear & Gifts**, offering a combination of children’s urban apparel from brands like Tea Collection, authentic gifts, fashionable Maclaren strollers and its unique in-store “Snapshot” photo booth will relocate from its current Green Hills location in the Courtyard of Bandywood.
- Homewood, Ala.-based **Zoes Kitchen**, known for its healthy quick-service food and Greek-style recipes, will also open its second Nashville location.

Hill Center’s Growing List of Retail and Restaurant Tenants	
<b>Whole Foods</b> <i>Organic grocery</i>	<b>west elm</b> <i>Furniture and accessories for the home</i>
<b>Anthropologie</b> <i>Clothing, accessories, home</i>	<b>Swoozie’s</b> <i>Unique gifts, paper, printing</i>
<b>Francesca’s Collection</b> <i>Accessories, apparel</i>	<b>Posh</b> <i>Clothing, accessories</i>
<b>Whole Body</b> <i>Natural cosmetics, home accessories</i>	<b>Cosmetic Market &amp; Take-Our Café</b> <i>Cosmetics, food</i>
<b>Pei Wei Asian Diner</b> <i>Quick casual Asian restaurant</i>	<b>Snap</b> <i>Children’s wear, accessories, photography</i>
<b>California Pizza Kitchen</b> <i>Gourmet pizza</i>	<b>Zoes Kitchen</b> <i>Quick service food</i>
<b>Merrell</b> <i>Shoes, apparel</i>	<b>E. J. Sain</b> <i>Jeweler</i>

With its list of tenants expanding and the site now under construction, Green Hills Action Partners Founder and Chairman Mary Jon Hicks says her community’s excitement about the new mixed-use development is growing. “In their planning and research H.G. Hill Realty has been considerate of our community’s needs and desires,” Hicks says. “Not only are we gaining an attractive retail and office space development but they’ve addressed our desire for connectivity within the area, pedestrian access, outdoor comfort places and support for our proposed Greenway. This is a big accomplishment for Green Hills, and I think our community is going to be very happy with the Hill Center.”

Granbery says the area will not only enjoy the growing, diversified offering of retailers at Hill Center, but benefit as the Center’s stores and offices bring jobs – and people filling those jobs – into Green Hills. “We also have 60,000 square feet of office space that will attract new companies and their employees to Green Hills,” he notes. “The impact this will have for local merchants, and the exposure this will provide to the local community can only be positive.”

Since 1895, H.G. Hill Realty has built a legacy of service and stewardship in Middle Tennessee as owner of one of the largest privately held real estate portfolios in the Southeast.

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