



Gourmet donuts and full-service barbershop coming to Hill Center Brentwood

Peace, Love and Little Donuts and Scissors & Scotch opening in mixed-use lifestyle center's phase two

Visit HillCenterBrentwood.com for center directory.

BRENTWOOD, Tenn. – Jan. 15, 2020 – H.G. Hill Realty Company announces two new tenants for [Hill Center Brentwood](#). [Peace, Love and Little Donuts](#) and [Scissors & Scotch](#), both new to Tennessee brands, will open in the lifestyle center's phase two.

Peace, Love and Little Donuts anticipates a spring opening for their 1,000 square foot space located at 213 Franklin Road, Suite 120. According to Jeff Bennett, director of franchise development, "The location will bring you back to the symbols and vibe from the 1970s – the height of the hippie era. It will feature an open, food-theater experience where customers can see the little donuts being freshly prepared by some of the coolest folks anywhere."

Customers will experience the fresh and sometimes surprising flavors of Peace, Love and Little Donuts' full selection of classic favorites, including warm "Groovy" donuts bathed in cinnamon sugar, powdered sugar, and honey glazed, or "Far Out" donuts topped with a variety of delectable frostings. The brand's "Funkadelic" specialty flavors include frosted donuts topped with fresh toppings that make-up the famous Maple Bacon, S'mores, Salted Chocolate, Cherry Cheesecake, and Raspberry Lemonade selections to name a few.

The brand was founded in 2009 in Pittsburgh's historic Strip District to feed consumers' inner hippie. As Peace, Love and Little Donuts has grown, licensees and franchisees across the brand's footprint have been recognized for their work among charitable groups and outreach within their local communities. According to Bennett, the brand currently operates in 13 states with more than 45 stores either open or in development.

The Hill Center Brentwood location is independently owned and operated franchise by Williamson County residents Cheston and Becky Williams.

"After visiting Peace Love and Little Donuts on a trip to Pittsburg, we were hooked," said Becky Williams. "We've always wanted to open our own business and after trying these fun designer donuts, we knew we had to bring them to Williamson County."

Scissors & Scotch, a modern men's barbershop, complete with a full-service bar and private lounge, is targeting an early June opening for their first Tennessee location. "Hill Center Brentwood is the perfect spot for our first franchised location in Middle Tennessee," said

Tennessee Area Franchisee Owner Kevin Pataluna. "The center's mix of premium brands and offerings attracts a diverse customer base from around the area and we look forward to serving them for years to come."

The brand currently has locations in Omaha, Kansas City, Denver, Des Moines, Oklahoma City, Dallas and Austin, offering thousands of men a place to sit back, relax and get groomed. "The growth of Scissors & Scotch proves that men everywhere want a better grooming experience," said Co-founder Erik Anderson. "We wanted to create a place where guys can get a quality haircut, enjoy a drink (or two) and spend some time relaxing. Haircuts shouldn't be a chore."

Along with traditional barbering services, each shop offers membership programs that provide special discounts, guest passes, access to events like scotch and beer tastings, and more. As part of their personalized membership, men can choose the services that are best for them. "Scissors & Scotch goes beyond a haircut and beard trim," said Co-founder Tanner Wiles. "We offer modern spa services, a full suite of drink options and plenty of perks, all in a one-of-a-kind atmosphere. We've taken your local barbershop a step further." The barbershop will be located in a 1,796 square foot space at 205 Franklin Road, Suite 120.

These new tenants join phase two retailers announced last year including now open [CycleBar](#), [Clean Juice](#), and [Drybar](#). Opening in the first quarter of 2020 are [Pure Sweat + Float Studio](#) and [Eat the Frog Fitness](#). [MOOYAH Burgers, Fries & Shakes](#) anticipates a spring 2020 opening along with [PetPeople](#), which is located in the original center next to Puffy Muffin. Upper and lower level garages also opened last year and construction continues on the approximately 90,959 square foot AC Hotel by Marriott that will have 148 rooms and is located at the west end of the development abutting Maryland Way Park.

"We welcome both brands to the Hill Center family and know they will be a great addition to our current offerings for the community and the center's employees," said Jimmy Granbery, chair and CEO, H.G. Hill Realty Company.

Phase II additions add 196,993 square feet to the current 237,828 square foot center, bringing the total square footage to 434,821. Once fully developed, the development will consist of approximately 600,000 square feet. For additional information about Hill Center Brentwood, including current retailers and restaurants, and leasing information visit hillcenterbrentwood.com.

About Hill Center Brentwood

For more than 30 years, Hill Center Brentwood has been a Williamson County shopping destination. H.G. Hill Realty Company, a family-owned company for six generations, added to the property's footprint with a \$211 million mixed-use development spanning 17-acres at the intersection of Franklin Road and Maryland Way. As the company's largest project in its 120-year history, the development will consist of 600,000 square feet of office, retail, and restaurant space in 10 buildings once fully developed. The mix of restaurants, shops, office and amenities create a true town center for the city of Brentwood as well as a sense of place to be enjoyed by the entire community. Visit hillcenterbrentwood.com for the complete listing of tenants and for leasing information.

About H.G. Hill Realty Company, LLC

H.G. Hill Realty Company has been growing with Nashville since 1895. What started as a grocery store business has evolved into a privately held real estate portfolio of more than two million square feet. Ushering in a new era that began in 1993 with the sale of the grocery store operations to independent owners, the company's mixed-use lifestyle centers may be found throughout Nashville and surrounding areas. Setting the standard for innovative design and development, the company's flagship center, Hill Center Green Hills – and its development team – have received numerous awards and recognition for excellence in built environment/urban design, landscape design and sustainability practices. Recognition has been received by [NAIOP](#)

Nashville, International Council of Shopping Centers (ICSC), Tennessee Chapter of the American Society of Landscape Architecture (ASLA), Urban Land Institute's (ULI) Nashville District Council, Nashville Business Journal, Nashville Post, Metro Nashville Tree Advisory Committee, and more. For more information, visit <http://www.hghill.com>.

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