



INFORMATION FOR RELEASE

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H.G. Hill Realty and Southeast Venture Plant Trees Along 12 South Corridor

Project is first for Metro's new horticulturist; will enhance the community feel of the neighborhood

NASHVILLE, Tenn. – Nov. 29, 2012 – H.G. Hill Realty Company, LLC and Southeast Venture, LLC, in partnership with Metro Public Works and Metro Parks, announced today the 12 South Tree Planting Project, an initiative to replace damaged and dying trees along the 12 South business corridor.

The plan, put together by Hawkins Partners, Inc. Landscape Architects, includes planting 10 new trees and pruning, fertilizing and removing dead limbs from all existing street trees to enhance their appearance and longevity in order to make a more consistent street tree palette. The project will cost approximately \$10,000, which H.G. Hill Realty and Southeast Venture are donating to the city.

This is the first project for Metro Public Works' recently hired Horticulturist Jennifer Smith, who works within the Landscape Coordination Program.

“The new trees will enhance the community feel of the 12 South business district. A healthy urban forest attracts shoppers and visitors, and sends a positive message about the surrounding shops and restaurants,” said Smith. “These trees will need important, ongoing care that will be provided by Metro and the non-profit tree organization, SoundForest, which already planted many trees in this area, most notably the addition of 125 trees in Sevier Park.”

Cherry, Oak and Zelkova trees with mechanical damage, suckers, uneven canopy and nutrient deficiency will be pruned or replaced when necessary. Mulching to aid in moisture retention, weed reduction and minimize mechanical damage will also be applied.

Soundforest will maintain the trees for three years after planting.

“About 10 years ago, the city made significant streetscape improvements to 12th Avenue South and planted a lot of trees. Over the years many of those trees have been damaged for one reason or another,” said Wood Caldwell, principal at Southeast Venture. “We’re excited to be partnering with the city of Nashville and its new arborist to invest in these trees to improve and maintain the quality of the 12 South community.”

In June, H.G. Hill Realty and Southeast Venture broke ground on 12 South Flats, a mixed-use development in the 12 South neighborhood comprised of 82 one bedroom and eight two bedroom apartments and contains 9,870 square feet of retail floor. The project also includes a 98-space below grade parking garage for residents and 48 surface spaces for retail patrons.

The development, which is being executed through a joint venture between H.G. Hill Realty and Southeast Venture, is slated for completion by the late summer of 2013.

Work on the tree planting is expected to begin after the holidays when back-to-back rainy seasons make it ideal for planting.

About H.G. Hill Realty Company, LLC

Since 1895, H.G. Hill Realty has built a legacy of service and stewardship in Middle Tennessee. Following the success of H.G. Hill Food Stores, Mr. H.G. Hill, Sr. incorporated the H.G. Hill Realty Company in 1926. After the Realty Company's organization, Mr. Hill placed most of the property he had acquired over the years into the Realty Company. When Mr. H.G. Hill, Jr. took the helm of the Hill Companies in 1942, he continued the tradition of acquiring and developing property during his 51 years as President. It was during Mr. Hill, Jr.'s tenure that the idea of neighborhood shopping centers became popular, and the H.G. Hill Realty Company began to develop a number of strip centers in the Nashville suburbs, each of which is anchored by an H.G. Hill Food Store. Since 1993 the H.G. Hill Realty Company has seen many changes take place, such as the development of unutilized or under-utilized properties, and a dramatic increase in its asset performance. For more information, visit <http://www.hghill.com>.

About Southeast Venture, LLC

Founded in 1981, Southeast Venture is a diversified commercial real estate and design services company guided by a mission of “Building Value by Valuing Relationships.” The firm provides and coordinates the delivery of brokerage, development, architectural and interior design, property management and landscaping services. This unique, comprehensive approach to commercial real estate offers a cost effective and efficient way of meeting its clients’ commercial real estate needs. For more information, visit <http://www.southeastventure.com>.

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