



Information for Release

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Burger Up's Miranda Whitcomb Pontes to Open New Restaurant "Josephine" in 12 South Flats Development

NASHVILLE, Tenn. Jan. 17, 2013 – Veteran restaurateur Miranda Whitcomb Pontes will soon bring a new restaurant to the 12 South neighborhood. Pontes has successfully launched two other concepts in the district: Frothy Monkey and Burger Up. For the home of her newest creation, Pontes chose 12 South Flats, a new mixed-use apartment/retail property currently being developed through a joint venture between H.G. Hill Realty and Southeast Venture.

The restaurant, dubbed "Josephine," was "born out of my love for this community and the new space coming in," Pontes said. The new lease for 3,163-square-feet is located at 2316 12th Avenue South, in the end cap of the development closest to the 12 South Taproom & Grill.

The restaurant will highlight old school cooking techniques, emphasize proteins and utilize relationships that Pontes has with her current vendors at Burger Up. "I can tell you what Josephine isn't. It isn't fussy, and it isn't based on another restaurant in another town," said Pontes.

Phillip Shyatt, recently nominated for the prestigious James Beard Foundation Award, will head up Josephine's kitchen. Philip's brother Geoff Shyatt has been tapped as general manager for the new space. Robin Riddell Jones will design the wine list.

When asked about the name, Pontes said, "If my son Landon had been a girl, that would have been his name, Josephine."

Nick Dryden, who designed both Burger Up locations, will be the architect on the project.

The décor will be neutral and warm, utilizing orange and beige colors, a tiled floor, booth and banquette seating.

“The commitment by Miranda to anchor the 12 South Flats project with her newest outpost is very encouraging,” said Will Carney, president of the 12 South Neighborhood Association. “This is a sign of positive growth and reinvestment in our great neighborhood as a whole, and we all look forward to other local tenants announcing their desire to solidify the development as Miranda has.”

The restaurant will be open six days a week for lunch, dinner and Sunday brunch. It will seat roughly 130 and have a small outdoor patio and a private dining room for groups.

“We are excited to be bringing this locally owned and operated restaurant to the 12 South neighborhood. Miranda’s new concept will serve as a great new amenity to the residents of the development and the neighborhood. I’m sure it will complement the existing retailers in area and the new ones we hope to attract to the neighborhood,” said Greg Coleman, broker for Southeast Venture.

The 12 South Flats project will feature a total of 10,000-square-feet of retail space with an expected completion date of August of this year.

About H.G. Hill Realty Company, LLC

Since 1895, H.G. Hill Realty has built a legacy of service and stewardship in Middle Tennessee. Following the success of H.G. Hill Food Stores, Mr. H.G. Hill, Sr. incorporated the H.G. Hill Realty Company in 1926. After the Realty Company's organization, Mr. Hill placed most of the property he had acquired over the years into the Realty Company. When Mr. H.G. Hill, Jr. took the helm of the Hill Companies in 1942, he continued the tradition of acquiring and developing property during his 51 years as President. It was during Mr. Hill, Jr.'s tenure that the idea of neighborhood shopping centers became popular, and the H.G. Hill Realty Company began to develop a number of strip centers in the Nashville suburbs, each of which is anchored by an H.G. Hill Food Store. Since 1993 the H.G. Hill Realty Company has seen many changes take place, such as the development of unutilized or under-utilized properties, and a dramatic increase in its asset performance. For more information, visit <http://www.hghill.com>.

About Southeast Venture, LLC

Founded in 1981, Southeast Venture is a diversified commercial real estate company guided by a mission of “Building Value by Valuing Relationships.” The firm provides and coordinates the delivery of real estate, design and development services. This unique, comprehensive approach to commercial real estate offers a cost effective and efficient way of meeting its clients’ commercial real estate needs. For more information, visit SoutheastVenture.com.

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