



HILL CENTER AT GREEN HILLS COMING TO LIFE

Major Retailers and Restaurants – Many New to Tennessee and Nashville – Prepare for Fall Schedule of Openings

Nashville, Tenn. (August 22, 2007) – The eagerly-awaited **Hill Center at Green Hills** on Hillsboro Road will come to life September 1 as the first of some 25 retailers and restaurants kick off a Fall schedule of openings.

Upscale apparel and home furnishings retailer **Anthropologie**, footwear retailer **Merrell** and casual-dining chain **California Pizza Kitchen** will open their first locations in the city and state on September 1 – while paper and party-ware store **Swoozie's** and fashion accessories retailer **Francesca's Collections** each open their first store in Nashville on the same day. Home furnishings retailer **west elm** is scheduled to open its first Nashville and Tennessee location two weeks later.



The \$70 million Hill Center, a mixed-used lifestyle center developed by Nashville-based H.G. Hill Realty Company LLC, combines over 220,000 square feet of retail, dining and office facilities.

“Our focus in designing Hill Center was on the creation of a unique atmosphere and experience for our tenants and customers,” says Jimmy Granbery, H.G. Hill Realty Company’s chief executive officer, who characterizes Hill Center as a “Main Street of the past” with its human-oriented streetscape that offers places for people to walk, sit or visit along tree-lined avenues. “We wanted to bring something to Nashville and Green Hills that would add value to the community and have delivered a different kind of shopping environment by its look, feel and presence that has attracted top national and local retail partners.”



California Pizza Kitchen will unveil its new store design at Hill Center.

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Nashville Mayor Bill Purcell, whose administration has worked diligently on helping numerous area neighborhoods create pedestrian-friendly environments, agrees. “This development is one that helps fulfill the local community’s desire for creating a central sense of space in Green Hills consistent with the approved Urban Design Overlay. Hill Center is an accomplishment in which Green Hills, and the greater Nashville area, can take great pride.”

Also slated for openings throughout the month of September are P.F. Chang’s **Pei Wei Asian Diner**; children’s wear retailer **Snap Kids**; designer apparel, accessories and home furnishings retailer **H. Audrey**; upscale women’s apparel retailer **Hemline**; men’s footwear retailer **Johnston & Murphy**; jewelry retailer **E.J. Sain**; Greek-style restaurant **Zoe’s Kitchen**; cosmetics retailer **Cosmetic Market**; casual wear retailer **Jake’s House**; and upscale home furnishings and photography retailer **Mitchell Gold + Bob Williams**.

October openings are planned for upscale clothing retailers **Posh** and **Jigsaw**, and resort wear retailer **First Resort**, while gourmet burger restaurant **Five Guys Famous Burgers & Fries** and upscale men’s, women’s and children’s apparel retailer **J. McLaughlin** are slated for November openings. Wines and spirits retailer **Crush** has yet to announce its opening date.

All join Hill Center’s anchor retailer **Whole Foods**, the world’s largest retailer of natural and organic foods, which is planning a November 1 opening along with its **Whole Body** natural cosmetics and clothing retail concept.

Granbery says the area will not only enjoy the growing, diversified offering of retailers at Hill Center, but benefit as the Center’s stores and offices bring jobs into Green Hills. He says over one-quarter of Hill Center’s 60,000 square feet of office space will be occupied on September 1. “The impact this will have for local merchants, and the exposure this will provide to the Green Hills community can only be positive.”



Whole Foods, the world’s largest retailer of natural and organic foods, will anchor the Hill Center at Green Hills.

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As for convenient parking, Granbery says those inquiring about the issue are always surprised to hear there will be more than 900 parking spaces at Hill Center. “People drive by today and can see all of the potential retail, business and lifestyle activity that will take place and wonder where everyone will park,” he says. “By design, as part of our streetscape concept, our four-story parking garage within the development is not visible from most viewpoints within the Center, nor while passing by on Hillsboro Road.”

Hill Center retailers and restaurants are planning individual celebrations and events to mark their respective openings, according to Granbery, such as California Pizza Kitchen’s VIP advance preview party on August 31. He says a private dedication ceremony for the Center hosted by H.G. Hill Realty and Nashville Mayor Bill Purcell will also take place prior to the September 1 kickoff.

Since 1895, H.G. Hill Realty has built a legacy of service and stewardship in Middle Tennessee as owner of one of the largest privately held real estate portfolios in the Southeast.

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